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COMPANIES REGISTRATION OFFICE
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Gazette

ISSUE ID: 0002011/H/17
CROSS BORDER MERGER GAZETTE
29th April 2011

European Communities (Cross Border Merger) Regulations 2008

Notice is hereby given that in accordance with Regulation 17 (2) of the European Communities (Cross Border Merger) Regulations 2008, which gives effect to Council Directive No. 2005/56/EC, a copy of a court order issued by the High Court of Ireland was received by the Registrar of Companies on 20 April 2011, concerning the proposed merger between the following companies:

Populis Ireland Limited company (registered in Ireland No.424315 and

GoAdv SA. (registered at the Paris Register of Companies, under the registration number 498.124.445).

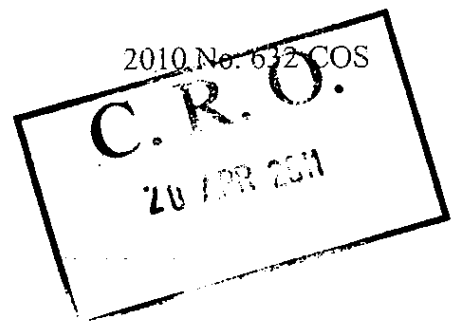
A copy of the court order is attached.

Registrar of Companies

THE HIGH COURT

FRIDAY 15TH DAY OF APRIL 2011

BEFORE Miss Justice Laffoy



IN THE MATTER OF POPULIS IRELAND LIMITED
AND IN THE MATTER OF GOADV SA

AND

IN THE MATTER OF REGULATION 13 AND REGULATION 14 OF THE
EUROPEAN COMMUNITIES
(CROSS-BORDER MERGERS) REGULATIONS 2008

Upon Motion of Counsel on behalf of Populis Ireland Limited ("**Populis**") and GoAdv SA ("**GoAdv**"), (each an **Applicant** and together the **Applicants** herein), pursuant to an Originating Notice of Motion herein filed on the 11th day of March 2011 for an Order confirming scrutiny of the legality of the cross-border merger between Populis and GoAdv as regards that part of the procedure which concerns completion of the cross-border merger pursuant to regulation 14 of the European Communities (Cross-Border Mergers) Regulations 2008 (the **Regulations**)

And on reading said Originating Notice of Motion

And on hearing said Counsel

IT IS ORDERED AND CONFIRMED as follows:-

1. That the Court has completed the scrutiny of the legality of the cross-border merger between Populis and GoAdv as regards that part of the procedure that concerns completion of the cross-border merger;
2. That Populis and GoAdv merge upon the terms of the Common Draft Terms entered into between Populis and GoAdv dated the 3rd November 2010;
3. That, for the purposes of Regulation 14(4) of the Regulations, the merger between Populis and GoAdv shall take effect at 11:59 pm on Friday 15th April 2011.

Liberty to apply

E. M. Jermyn
REGISTRAR

19th April 2011

Ronan Daly Jermyn
Solicitors for the Applicant

A COPY WHICH I ATTEST

E. M. Jermyn
FOR REGISTRAR

Number
of Order
On Index

C.R.O.
20 APR 2011

THE HIGH COURT

The 15th day APRIL 20 11

IN RE:
POPULIS (BELONG) LTD
AND
CORDY SA

vs

REGULATION 13 AND
REGULATION 14 OF
THE EUROPEAN COMMUNITIES
(CROSS-BORDER MERGERS)
REGULATIONS 2008

2010/632 CS

NO FEE

Mr. RODNEY DOLY JERMYN
Solicitor

Address SUMMIT FCB PLC

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